

# Fundraising Proposal Form



**The mission of the Placer Society for the Prevention of Cruelty to Animals (Placer SPCA) is to enhance the lives of companion animals and support the human-animal bond.**

Thank you for your interest in hosting an event to support the Placer SPCA. We appreciate that you understand the importance of ensuring the well-being of our furry friends.

Prior to submitting a proposal, please review the third-party guidelines. To submit a request, please complete this Third Party Fundraising Proposal and email it to the Development Department at [funddevelopment@placerspca.org](mailto:funddevelopment@placerspca.org) or return via mail or in person to the Placer SPCA Adoption & Education Center at 200 Tahoe Avenue, Roseville, CA 95678. For more information, please call the Development Department at (916) 872-6162.

## Organizer & Organization Details

Individual or Group Organizing the Fundraiser: \_\_\_\_\_

Organization Website (if applicable): \_\_\_\_\_

What is your relationship to Placer SPCA (past supporter, corporate partner, board member, community group, etc.)?

\_\_\_\_\_

Have you hosted a third-party fundraiser before? If so, for whom?  No  Yes \_\_\_\_\_

\_\_\_\_\_

Primary Point of Contact: \_\_\_\_\_

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

## Fundraiser Overview

What type of fundraiser are you proposing (event, online campaign, sale of goods, peer-to-peer, etc.)?

\_\_\_\_\_

What is the name and purpose of your fundraiser? \_\_\_\_\_

Start Date/Time: \_\_\_\_\_ End Date/Time: \_\_\_\_\_

Fundraiser Location: \_\_\_\_\_

This is an online-only fundraiser

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Fundraising Goal: \$ \_\_\_\_\_

## Financial & Donation Handling

How will funds be collected (ticket sales, online platform, cash, checks, in-kind)?

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Will donations be made directly to our organization or transferred after the event?

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What percentage of proceeds will benefit our organization? \_\_\_\_\_

How will funds be remitted? \_\_\_\_\_

Funds will be remitted by: \_\_\_\_\_ \*Must be within 30 days of event date.

Are there any expenses that need to be deducted before proceeds are donated?

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## Branding, Messaging & Promotion

How do you plan to promote the fundraiser?

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Will you use our name, logo, or mission in marketing materials?  Yes  No  
(Use must be approved by Placer SPCA's Marketing Department before distribution.)

How will our organization be listed?  Beneficiary  Partner

## Recognition & Stewardship

How will you acknowledge Placer SPCA?

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Are there any sponsors or partners involved in this fundraiser? If so, please list:

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May we publically recognize your fundraiser (website, social media, newsletter)?  Yes  No

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## Post-Event Follow-Up

When will a final fundraising total be reported? Date: \_\_\_\_\_

Will donor information be collected and shared?  Yes  No

Are you willing to provide photos or a brief recap for marketing and our records?  Yes  No

**Please note that all expenses need to be covered by the event organizer. Applicant understands that the Placer SPCA is not liable to any party or vendor for any fees, costs, or payments of any kind, and Applicant agrees to indemnify and hold harmless the Placer SPCA against any claims by third-party vendors for such fees, costs, or payments incurred pursuant to this agreement.**