

Fundraising Proposal Form



The mission of the Placer Society for the Prevention of Cruelty to Animals (Placer SPCA) is to enhance the lives of companion animals and support the human-animal bond.

Thank you for your interest in hosting an event to support the Placer SPCA. We appreciate that you understand the importance of ensuring the well-being of our furry friends.

To submit a request, please complete this Off-Site Event Proposal form and email it to the Development Department in-person at funddevelopment@placerspca.org or return via mail or in person to the Placer SPCA Adoption & Education Center at 200 Tahoe Ave. in Roseville. For more information, please call the Development Department at (916) 872-6162. You will be contacted within 10-14 business days of receiving your completed application.

****Please understand that we cannot guarantee participation in your event.***

Organizer & Organization Details

Individual or Group Organizing the Fundraiser: _____

Organization Website (if applicable): _____

What is your relationship to Placer SPCA (past supporter, corporate partner, board member, community group, etc.)?

Have you hosted a third-party fundraiser before? If so, for whom? No Yes _____

Primary Point of Contact: _____

Name: _____ Phone Number: _____

Fundraiser Overview

What type of fundraiser are you proposing (event, online campaign, sale of goods, peer-to-peer, etc.)?

What is the name and purpose of your fundraiser? _____

Start Date/Time: _____ End Date/Time: _____

Fundraiser Location: _____

This is an online-only fundraiser

Address: _____

City, State, ZIP: _____

Fundraising Goal: \$ _____

Financial & Donation Handling

How will funds be collected (ticket sales, online platform, cash, checks, in-kind)?

Will donations be made directly to our organization or transferred after the event?

What percentage of proceeds will benefit our organization? _____

How will funds be remitted? _____

Funds will be remitted by: _____ *Must be within 30 days of event date.

Are there any expenses that need to be deducted before proceeds are donated?

Branding, Messaging & Promotion

How do you plan to promote the fundraiser?

Will you use our name, logo, or mission in marketing materials? Yes No

(Use must be approved by Placer SPCA's Marketing Department before distribution.)

How will our organization be listed? Beneficiary Partner

Recognition & Stewardship

How will you acknowledge Placer SPCA?

Are there any sponsors or partners involved in this fundraiser? If so, please list:

May we publically recognize your fundraiser (website, social media, newsletter)? Yes No

Post-Event Follow-Up

When will a final fundraising total be reported? Date: _____

Will donor information be collected and shared? Yes No

Are you willing to provide photos or a brief recap for marketing and our records? Yes No

Please note that all expenses need to be covered by the event organizer. Applicant understands that the Placer SPCA is not liable to any party or vendor for any fees, costs, or payments of any kind, and Applicant agrees to indemnify and hold harmless the Placer SPCA against any claims by third-party vendors for such fees, costs, or payments incurred pursuant to this agreement.