



PLACER SPCA

PRESENTS

WOOF Wine & DINE



A Unique Dog-Friendly Food & Beverage Tasting Experience

BENEFITTING PLACER SPCA

Vernon Street Town Square | Roseville, CA

EARLY BIRD TICKET PRICES

GENERAL ADMISSION \$35
VIP EARLY ADMISSION \$45

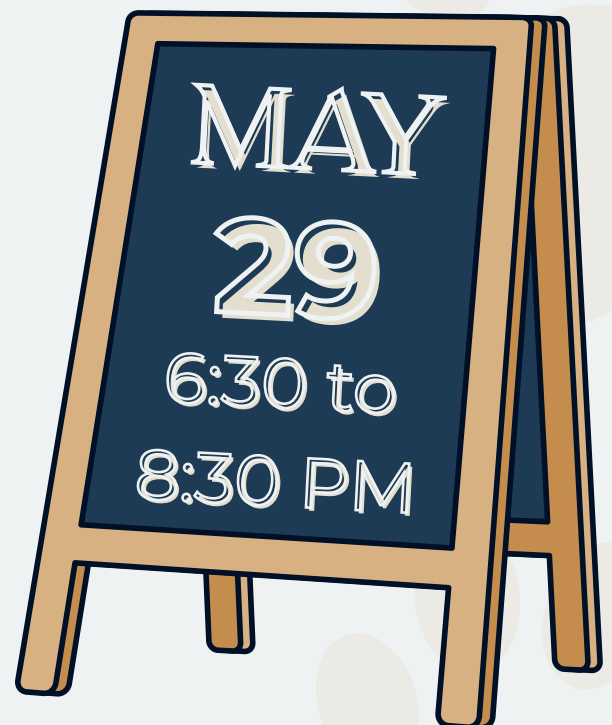
PRICES INCREASE MAY 1st

GENERAL ADMISSION \$40
VIP EARLY ADMISSION \$50

VIP Access begins at 6:00 PM.

Only General Admission tickets will be available at the door for \$50 each.

Exclusively for adults 21+, guests of Woof, Wine & Dine may stroll alongside their well-behaved canine companions (on leashes) as they enjoy samples from local restaurants, wineries, and breweries. Special activities, pet vendors, and entertainment will round out this highly anticipated event.



FOR MORE INFORMATION, VISIT PLACERSPCA.ORG/WOOFWINEDINE.

WOOF Wine & DINE

Vendor Rules & Guidelines

Vernon Street Town Square, Roseville

May 29 | 6:30 PM - 8:30 PM

VIP Access Begins at 6:00 PM

- 1. Placer SPCA's Woof, Wine & Dine is an activity held outdoors. All vendors will receive a 10'x10' paved area.**
 - Placer SPCA will provide one 6' table with a black tablecloth.
 - Vendors are responsible for staffing their table. We provide two vendor passes for each establishment. You are encouraged to bring promotional items to display at your table, EZ-Ups, or free-standing umbrellas. For special arrangements, please reach out to Fund Development at (916) 872-6162 or funddevelopment@placerspca.org.
- 2. The term of this agreement is 4:00 p.m. to 9:00 p.m. on Thursday, May 29, 2025.**
 - Vendors may begin setting up at 4:00 p.m. All vendors must be ready to serve guests by 6:00 p.m.
 - Vendors may unload in the vendor drop-off area between 4:00 p.m. and 5:30 p.m. Placer SPA will have volunteers on hand to assist in unloading vehicles and bringing items to designated space.
 - After unloading your vehicle, please proceed directly to a nearby parking garage. (Free parking is available in the parking garages located at 405 Vernon Street and 424 Oak Street).
 - Vendors are required to clean up their designated space. Trash bags will be provided by Placer SPCA.
- 3. Woof, Wine & Dine is a food and beverage sampling event.**
 - All ticketed guests will receive a beverage sampling glass upon entry. Placer SPCA will provide ice (if needed), plates, napkins, and utensils.
 - Vendors are recommended to provide food or beverage samples for an estimated 350 guests.
 - As this is a food/beverage tasting event, vendors are not permitted to sell food/beverage, except for approved wine vendors and only under the following provisions:
 - Wine sales will be permitted ONLY with a current California ABC Type 2 and a Type 81 license. Licensing must be submitted to Placer SPCA by Wednesday, May 7. Vendors will manage their own sales. Buyers are not permitted to consume purchased wine at the event. Vendor must hold on to all purchased wine at their booth until the end of the event or when the guest plans to exit the event.
- 4. Vendor application must be received by Thursday, May 15.**
- 5. Vendor hereby waives all claims and recourse against the Placer SPCA including the right to contribution of loss or damage to persons or property in any way involved with Woof, Wine & Dine.**
 - Vendor will indemnify and hold Placer SPCA harmless from all costs, losses, damages or expenses including expense of litigation and attorney's fees, resulting from any person or property arising out of any act of omission of vendor, of their employees, or other representatives at Woof, Wine & Dine.
- 6. In order to receive recognition on Woof, Wine & Dine event materials, the Placer SPCA website, and social media platforms, you must submit your company logo in high resolution JPEG or PNG format to funddevelopment@placerspca.org by Thursday, May 15.**

Placer SPCA will send a confirmation email by Friday, May 23 containing event details regarding set-up, clean-up, and other logistics that will help you prepare for the event.

NOTE: Woof, Wine & Dine is exclusively for adults 21 or over.

WOOF Wine & DINE

Vendor Application

Vernon Street Town Square, Roseville

May 29 | 6:30 PM - 8:30 PM

VIP Access Begins at 6:00 PM

CONTACT INFORMATION

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

What samples will you be serving? *(Check all that apply)*

Beer Wine Food *(please describe)* _____

Other *(please describe)* _____

Number of staff attending: _____

Are you requesting a stipend? No Yes

Amount: \$ _____

Will you need electricity? No Yes

(up to \$400 may be available)

I certify that I have read, understand, and agree to the Vendor Rules & Guidelines.

X

Please return this form to Placer SPCA by May 15th to funddevelopment@placerspca.org or mail it to Placer SPCA at 200 Tahoe Avenue, Roseville, CA 95678.

Questions? Contact our Fund Development Department at
(916) 872-6162 or funddevelopment@placerspca.org.