



### **Adoption & Education Center**

200 Tahoe Avenue  
Roseville, CA 95678  
(916) 782-7722  
www.placerspca.org

### **Placer SPCA Intake Center**

150 Corporation Yard Road  
Roseville, CA 95678

### **Pet Resource Center**

1482 Grass Valley Highway  
Auburn, CA 95603  
(530) 823-7722

*(Available by appointment only)*

Placer SPCA is a non-profit 501(c)(3) organization, not affiliated with any other entity and does not receive funding from the ASPCA or HSUS.

## **Did you know?**

We've earned 4 out of 4 stars for over 16 consecutive years!



# **Corporate Partnership Program**

# 2025



**COMMITMENT • IMPACT • VISIBILITY**

# As a Corporate Partner...

Your investment in Placer SPCA is an investment in our community. This partnership will help to fulfill your company's marketing goals by receiving year-long recognition in print, on social media, at a variety of events and venues, and on Placer SPCA's website.

## Placer SPCA by the Numbers

**43,221**

followers on Facebook, Instagram,  
and X (formerly twitter)

**15,880**

supporters receive our e-blasts and  
Companion Connection newsletter

**2,270**

shelter animals found their  
forever homes in 2024

**1,801**

shelter animals received  
spay/neuter surgery before  
being adopted in 2024

**664**

shelter animals received lifesaving  
medical care through our Guardian  
Angel Program Fund in 2024

# Partner Benefits

## CHAMPION: \$10,000

- Champion level sponsorship, plus tangible benefits at major fundraising/virtual events
- Company logo and link on Placer SPCA's website
- Company Spotlight in e-blast, on the website, and in Placer SPCA's Companion Connection newsletter
- Three (3) social media Company Spotlight posts per year (includes quote & photo)
- Three (3) social media posts per month
- One (1) free Community Room rental

## ADVOCATE: \$5,000

- Advocate level sponsorship plus tangible benefits at major fundraising/virtual events
- Company logo and link on the website
- Company Spotlight in e-blast and on website
- Two (2) social media Company Spotlight posts per year (includes quote & photo)
- Two (2) social media posts per month
- One (1) free Community Room rental

## SUPPORTER: \$2,500

- Supporter level sponsorship, plus tangible benefits at major fundraising/virtual events
- Company logo and link on the website
- Company Spotlight in e-blast and on website
- One (1) social media Company Spotlight post per year (includes quote & photo)
- One (1) social media post per month
- One (1) free Community Room rental

## Additional Benefits

- Logo in Placer SPCA's newsletter, Companion Connection and in weekly e-blasts
- Recognition on LCD lobby display at Placer SPCA's Adoption & Education Center
- Knowledge that your support benefits the vulnerable homeless animals in our community



To become a Corporate Partner or for more information, please contact our Development Department at (916) 872-6162 or email [funddevelopment@placerspca.org](mailto:funddevelopment@placerspca.org).