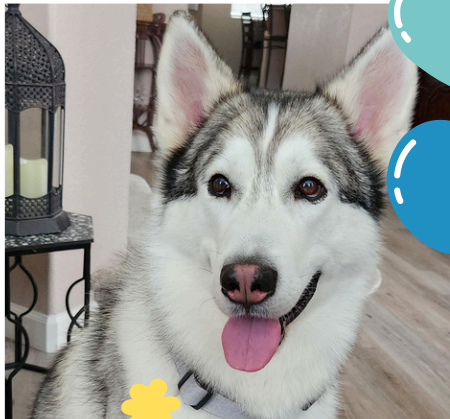


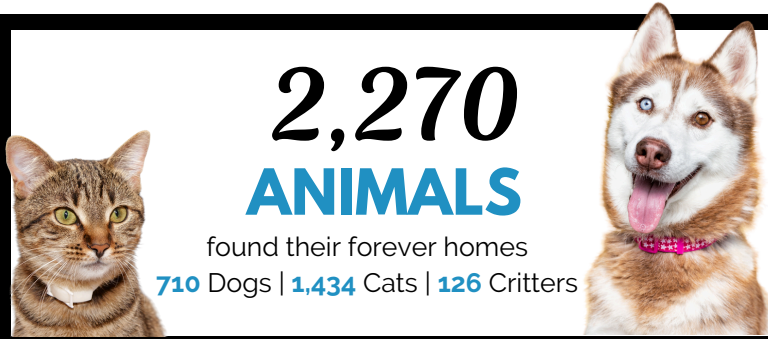
PLACER SPCA'S YEAR IN REVIEW



2023 Edition





2023 STATISTICS & HIGHLIGHTS



2,270 ANIMALS
found their forever homes
710 Dogs | 1,434 Cats | 126 Critters


849 BOXES OF TREATS
19,680 CANS OF WET FOOD
22,071 LBS OF DRY FOOD

1,801 ANIMALS received spay/neuter surgery before being adopted
172 ANIMALS were altered through our Spay/Neuter Assistance Program

664 ANIMALS received lifesaving medical care through our Guardian Angel Program fund

170 ANIMALS were transferred in from other shelters
118 Dogs
43 Cats
9 Critters



were provided to **207 families** in need through our Pet Food Assistance Program



424 ANIMALS were reunited with their families
363 Dogs | 58 Cats | 3 Critters
122 were reunited thanks to microchips

708 ANIMALS were placed in foster homes thanks to **114** foster volunteers




64,541 HOURS were spent by **699** volunteers to support the programs and services offered by Placer SPCA


\$330,394 in revenue from the Placer SPCA Thrift Store with the help of **85 VOLUNTEERS** who gave **11,986 HOURS** sorting, pricing, cashiering, merchandising, cleaning & more...




549 ANIMALS received low cost rabies vaccines



185 ANIMALS had microchips administered






MESSAGE FROM THE CEO

In 2023, we breathed life into Phase II of our master plan to build a new Veterinary & Foster Care Center. With enthusiasm and determination, our Board of Directors approved the proposal to launch a capital campaign for a best in animal welfare practices facility. This 8,800 square foot center will replace the current veterinary space at our Corporation Yard facility, meeting the growing needs of both people and pets in Placer County. We're thrilled about the significant improvements this will bring to the medical resources available for animals in our care, as well as providing affordable and accessible pet care to our community. Stay tuned for exciting updates and announcements as we progress on this new project!



"I am proud to be part of an organization that tirelessly champions the needs of the most vulnerable animals in our community."

Last year was also a year of celebration as we commemorated our 50th anniversary. I am proud to be part of an organization that tirelessly champions the needs of the most vulnerable animals in our community. Offering low-cost vaccine and spay/neuter clinics, helping thousands of animals find their forever homes, operating a pet food pantry for pet owners experiencing challenging financial times, and reuniting lost pets with their owners are just a few of the ways our dedicated staff and volunteers make a difference in our community. Since our inception in 1973, Placer SPCA has grown into the largest and most comprehensive animal welfare nonprofit in our region. Now in the 51st year of fulfilling our mission, I look forward to seeing what we can accomplish in the next 50 years.

Currently, we see an increasing number of animals arriving at our shelter, and a slowdown in pet adoptions. Thanks to generous support from our community, the fiscal diligence of our board, and the efforts of our staff team, Placer SPCA is able to manage the demands this places on our resources.

I'm grateful for our sixteen-member board of directors in 2023, under the leadership of Board President Colin Grahl, for keeping the organization on strong ground. And I'm thankful for our volunteers, who serve as the backbone of the Placer SPCA, and for the staff who work so effectively to serve our community.

I am most grateful for YOU and YOUR support. Thank you for all that you do to help ensure that we are able to help displaced, homeless, and abandoned pets throughout our region and beyond, in addition to providing programs and services that keep people and pets together when that makes the most sense.

Sincerely,

A handwritten signature in black ink that reads "Leilani Fratis".

Leilani Fratis
Chief Executive Officer



2023 AT A GLANCE

JANUARY

PLACER SPCA BEGINS RAISING FUNDS FOR NEW VETERINARY CARE & FOSTER CENTER

Placer SPCA's Board of Directors approved the proposal to launch a capital campaign for a best in animal welfare practices facility. This 8,800 square foot center will replace the current veterinary space at our Corporation Yard facility, meeting the growing needs of both people and pets in Placer County.

MAY

WOOF WINE & DINE

Guests and their furry friends gathered in support of Placer SPCA for a jovial night of tastings and tail-wagging in support of Placer SPCA! Over \$23,000 was raised for Placer County's most vulnerable companion animals.



MARCH

GUARDIAN ANGEL GALA

Placer SPCA's Funny Bones & Hollywood Tails Gala and Awards Night was a howling success! Guests looked red-carpet-ready as they supported Placer SPCA's most vulnerable companion animals. You could feel the love for animals in the room as guests dined, placed bids on auction items, and helped to raise over \$137,000 for local companion animals in need.

JUNE

CELEBRATING 50 YEARS!

In June we invited the community to Placer SPCA's Adoption & Education Center to celebrate our 50th Birthday! Guests received a party favor and birthday treat, adoptions were reduced to \$50, and the animals received gifts on this extra fun day at Placer SPCA to commemorate our anniversary!

...Cheers to 50 years!



AUGUST

PLACER SPCA VOLUNTEERS TAKE THE CAKE!

It's no surprise that Placer SPCA was voted Best Place to Volunteer. Our volunteers are superheroes! We can't thank them enough for the love and time they pour into helping animals. In 2023, 699 volunteers dedicated 64,541 hours to support Placer SPCA and that's something to celebrate! Take the Cake was the theme of this year's volunteer appreciation party.



NOVEMBER

GIVING TUESDAY

We were overflowing with gratitude as Placer SPCA raised more than \$31,000 to help local animals in need on Giving Tuesday. We couldn't do it without the incredible generosity of those who made donations. With the support of our community, Placer SPCA has been able to serve people and pets of Placer County since 1973.



SEPTEMBER

BARKTOBERFEST

Barktoberfest was woofderful! With over 90 vendor booths, a Biergarten, live performances, canine contests, raffle prizes, and more — it was a great day at Johnson-Springview Park as people and their dogs gathered on a pawfect fall afternoon. The event raised over \$35,000, too!



DECEMBER

HOLIDAY OPEN HOUSE

Placer SPCA's 50th Anniversary Holiday Open House was our biggest ever, with over 500 guests in attendance to celebrate Placer SPCA. The animals and the hallways were decked out to spread holiday cheer at Placer SPCA's Adoption & Education Center as we were all wishful that every adoptable pet would find a loving forever home for the holidays!



Maui Crisis

Placer SPCA helps provide some relief to Maui Humane Society.

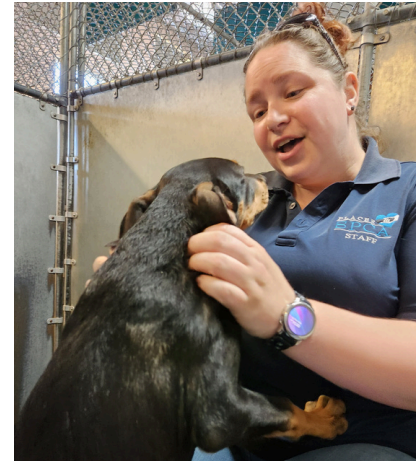
Maui Humane Society had been desperately pleading for assistance to alleviate overcrowding of their homeless animal population before the devastating fire that swept through Lahaina. In April 2023, we were able to respond to Maui's call for help as they struggled to care for 130 dogs with only 40 kennels.

We swiftly arranged transport of a few of their adoptable dogs, who quickly found forever homes upon arriving at Placer SPCA's Adoption & Education Center in Roseville.

Thanks to the partnership that was formed earlier in the year, we were able to continue to offer assistance in times of crisis. In August 2023, three more of Maui Humane Society's dogs that had been available for adoption prior to the fire were transported to our Intake Center in Roseville.

While there were obstacles in finding flights for the dogs, Placer SPCA was able to fly them in to San Francisco and transport them to Roseville. Bringing the adoptable animals to Placer SPCA freed up a little space, allowing Maui Humane Society to continue to provide care and shelter to a few more animals in need.

Placer SPCA CEO Leilani Fratis commented, "Maui Humane Society was already feeling the strain of being grossly overpopulated with many homeless animals in need of permanent homes. It is critical that we come together and figure out how to support each other and the animals who depend on our care to survive. We are saddened by the trauma the people and animals of Maui endured due to the fire."



GUARDIAN ANGEL FUND

Placer SPCA's Guardian Angel Program funds necessary and often lifesaving care for animals in need.

Many animals come into Placer SPCA in need of emergency medical treatment, lab work, x-rays, biopsies, dentals, and diagnostic tests — some will need lifesaving surgeries. With your support, many of these sick or injured animals will have a second chance at life.

In 2023, Placer SPCA provided lifesaving medical care to **664** animals thanks to the Guardian Angel Program. Here are just a few Guardian Angel stories from the year:

Sweetness arrived at Placer SPCA as a stray. She was emaciated and had several masses, one the size of a grapefruit that was hanging from her abdomen. She could barely stand up and needed our help. It took multiple surgeries to remove the masses. Sweetness doubled her weight in our care and found a family to give her a second chance at life thanks to the Guardian Angel Program.

Grayson arrived at Placer SPCA with her siblings. They were starving and in very bad shape. We immediately placed them with a medical foster so they could receive round-the-clock care and have a chance at surviving. They were frantic and hungry, and were struggling to eat without their mom. With time, patience, and lots of love, Grayson and her siblings grew healthy and strong. They are all now with their forever families and doing ameowzing!

Kodi (formerly Zuku) came to Placer SPCA as a stray. He was found running loose in a parking lot. Upon his intake examination, our veterinary team diagnosed him with bilateral entropion, a painful condition where the eyelids roll inward, allowing the eyelashes (or other hair) to rub against the cornea and irritate it. Left untreated, entropion can cause corneal ulcers and affect vision. Zuku received surgery to remove the excess skin of his lower eyelids and is now pain-free. He found his forever home shortly after and his new family named him Kodi. His adopter has kept in touch and he's been living his best life ever since!

The Guardian Angel Program is funded solely by donations. Your gift will literally save any number of lives. You can support the Guardian Angel Program by making a donation at www.placerspca.org/support/donate.



Scan the QR Code to watch a video to and see how the Guardian Angel Program helped these animals and more in 2023.



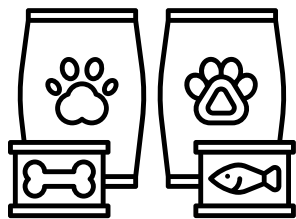
Sweetness



Grayson



Kodi



Pet Food Pantry

Placer SPCA is here to assist the companion animals of Placer County and their owners in times of financial hardship. We are happy to provide pet food when available to those in need. No appointment is necessary, however assistance is dependent on supplies available.

 www.placerspca.org/food-assistance



SOS Program

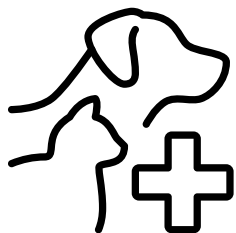
Placer SPCA's SOS Program Fund offers financial assistance to Placer County residents in need to help keep companion animals and their families together through difficult times.

The program offers two types of financial assistance:

- One time boarding/pet rental deposits
- Assistance with veterinary fees for unexpected medical conditions

The goal of the program is to keep pets together with their families in circumstances that may otherwise lead to surrender of the animal.

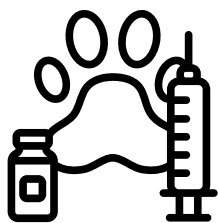
 www.placerspca.org/sos



SNAP (Spay/Neuter Assistance Program)

Placer SPCA's Spay/Neuter Assistance Program (SNAP) is intended to provide qualifying Placer County residents with assistance to help with the cost of spay and neuter services for their cats, dogs, and rabbits.

 www.placerspca.org/snap



Low Cost Vaccine & Microchip Clinics

Placer SPCA believes vaccinations and microchips save lives. That's why we offer low-cost rabies and microchip appointments for dogs and cats at our Intake Center.

 www.placerspca.org/services/clinics



Behavior & Training

Our Behavior Department strives to understand each animal's unique behavior and take the necessary steps to modify any unsatisfactory behavior, promoting a happy, healthy relationship for the animals in our care. Behavior and training advice is available on our website.

 www.placerspca.org/services/behavior/



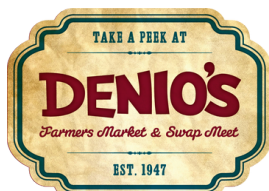
THANK YOU 2023 CORPORATE PARTNERS



Corporate Champions



Corporate Advocates



Corporate Supporters



MISSION & VISION

Placer SPCA's mission is to enhance the lives of companion animals and support the human-animal bond.

The vision of Placer SPCA is to ensure:

- Every adoptable companion animal in Placer County has a home.
- Every lost companion animal in Placer County is reunited with its owner.
- Every dog and cat owner in Placer County has access to affordable spay and neuter services.
- Every companion animal is treated with kindness and respect.



PLACER SPCA 1973 to 2023

1973 THE BEGINNING

In 1973, the Placer SPCA was incorporated



2001 ON THE GO!

The Placer SPCA Pet Mobile was launched



2010 GETTING OUT THERE

2010 was packed with awesome accomplishments, including a secondary Pet Adoption Center in Auburn and our very own Placer SPCA Thrift Store



2018 A NEW HOME

Placer SPCA opened a best in animal welfare Adoption & Education Center at 200 Tahoe Avenue in Roseville



1994 A BUILDING IN ROSEVILLE

In the years following, the first Adoption Center opened at 150 Corporation Yard Road in Roseville



2007 EXPANDING OUR CARE

Spay/Neuter Clinic is opened



2011 A PURRFECT PARTNERSHIP

Placer SPCA opened a cat wing at Pet Food Express in Roseville's Fountains Shopping Center



2023 BOARD MEMBERS

President	Colin Grahl WGG Wealth Partners	Director	Dr. David Verhaag Retired
Past President	Dawn Clayton Thunder Valley Casino	Director	Ali Goff Goff Legal, PC
President-Elect	Chris Robles Chris Robles Consulting	Director	Douglas Wagemann Wagemann Holdings, Inc.
Treasurer	Charlie Harrison Sequoia Advisory Group	Director	Dr. Peter Hull Sutter Roseville Medical
Secretary	Paul Klein Wood Rodgers	Director	Marcus Lo Duca Law Office of Marcus Lo Duca
Appointee	Al Johnson	Director	Dr. Jay Griffiths Veterinarian
Director at Large	Al Johnson Consulting	Director	Tim Mahoney CliftonLarsonAllen (CLA)
		Director	Kent Frkovich Cisco Air Systems
Director	Jeff Ronten Denio's/D.F. Properties	Director	Tara Simpson ABC10
Director	Alan Telford Cycle Bar	CEO	Leilani Fratis Placer SPCA

CIRCLE OF HOPE

Circle of Hope members have included Placer SPCA in their will, trust, or estate, and have informed us of their intention.

Ann Palmer	Deborah & Richard Smith	Judi & Leonard Bruckman	Pamela Aldrich
Anne Hauber	Debra Cartwright	Katherine Dona	Pamela Franklin
Barbara Benedict	Dennis & Rose Forbes	Kent Frkovich	Pamela and Thomas Coulter
Barbara Pope	Diane Vincent	Kimberley Silvers & Sheila Cardno	Patricia Keefe & Darlene Romero
Barbara Smookler	Doug & Rita Wagemann	Larry & Patricia Payne	Patricia M. Anderson
Beverly Lewis & Gregg Hutchison	Dr. David & Bonnie Verhaag	Launi Cooper	Pauline & Dennis Kuklis
Bill & Nancie Radakovitz	Dr. Robert & Dawn Gould	LeeAnn & Lonnie Dickson	Rachel LaForest
Carol Cope	Elizabeth Laverty & Kevin Williamson	Leilani & Steve Fratis	Robert & Norma Flautt
Carol Zerbo	Eric & Denise Fiddymont	Linda Holt-Martin & Ken Martin	Robert & Rita Baikauskas
Carole Haskell	Gary & Susan Gutowsky	Lynn & Michael Dean	Sabrina Horat
Carolyn Eakin	Gary Wraa	Lynn L. Reeves	Scott & Rochelle Butera
Carolyn Hemig	Gerald Bice	Lynn Levitt	Sharon Brown
Cathi Meyers & Laura Brown	Gwen Knittweis	Margaret A. Martin	Shirley Norling
Charlene Michelson	Hilde A. Harris	Marie Smith	Steve & Jennifer Speak
Charlie & Christie Harrison	In Memory of	Marie Kennedy	Steven & MaryAnn Clerici
Colin Grahl & Karen Hauber Grahl	Raymond Leroy Richardson	Marlene Stoner	Susan & Michael Jacobson
Colleen & John Valentine	Jack & Gale Wright	Marsha Dashiell	Susan & Pete Willson
Colleen Watters	Jacqueline Healing-Groff	Mary Groesbeck	Sybil Slavin
Constance Detweiler	Janet Clark	Mary & David Terrell	The Smith Family Trust/Robert G. & Claudia K. Smith
Creighton & Nancy Fong	Jeannette & Kent Liebman	Melissa Abramovitz	Valerie Story
Dale & Faye Bright	Jennifer Crisologo	Meredith Lattin	William & Jennifer Helgren
Dan & Evelyn Jensen	Jey & Lynn Yelland	Michael & Lyn Hutch	
David Crawford	Jim & Judi Gray	Nancy Lackemacher	
David E. & Lora L. Masche	Jim Lawrence & Lucinda Chipponeri	Nikki Portillo	
David Tavernetti	Joanne Lozenski		
Debbie Wrigley	John & Gerlinde Millar		

Listed with permission.



Coming in 2025!

NEW VETERINARY & FOSTER CARE CENTER



placerspca.org/pawsibilities



Society for the Prevention of Cruelty to Animals

The Placer SPCA is a private non-profit organization, Tax ID#94-2607682, and relies solely on donations, grants, bequests and fees for service.

Placer SPCA Adoption & Education Center
 200 Tahoe Avenue
 Roseville, CA 95678
 T: (916) 782-7722 | (530) 885-7387
 Email: customercare@placerspca.org
www.placerspca.org

Placer SPCA Intake Center
 150 Corporation Yard Road
 Roseville, CA 95678
 T: (916) 782-7722

Pet Adoption & Resource Center
 Operated by the Placer SPCA
 1482 Grass Valley Highway
 Auburn, CA 95603
 T: (530) 823-7722
 (closed to the public)

Placer SPCA Thrift Store
 931 Washington Boulevard, Ste. 107
 Roseville, CA 95678
 T: (916) 782-2434