

PRESENTED BY PLACER SPCA IN PARTNERSHIP WITH CITY OF ROCKLIN



Barktoberfest



OCTOBER 5
10AM-4PM

A free, dog-friendly community festival at Johnson-Springview Park in Rocklin

WHY BECOME A 2024 BARKTOBERFEST SPONSOR?

Event sponsors provide critical funds for the care of Placer County's homeless, abandoned, and abused pets. We invite YOU to align with a great cause and gain visibility within your community. Partner with us at this FUNdraising event for our vulnerable companion animals and pawsitively impact the lives of people and pets!

Bonus: Sponsors receive priority in the vendor selection process and location placement.

MORE ABOUT BARKTOBERFEST

Barktoberfest is a free family and dog-friendly community festival with a morning Fun Run, pawsome vendor booths, and food trucks. Beer and other beverages will be available to purchase in our 21 and over biergarten.

Enjoy live performances, a K-9 demonstration, canine contests (like best dog and human costume, best pet trick) amazing "ruffle" prizes and more.

Sponsors have exclusive access throughout the day to the Kennel Club, an indoor rest area near all the action with snacks, water, and restrooms.

SPECIAL SPONSORSHIP

WEIMARANER FUN RUN/WALK SPONSORS - \$3,000 / UNIQUE BENEFITS

Weimaraner Fun Run/Walk Sponsors will receive the unique benefit of having their logo and website address prominently printed in one-color on 2,000 environmentally friendly, recycled swag bags that will be provided to Fun Run/Walk participants and distributed to Barktoberfest attendees. Weimaraner Sponsors also have the opportunity to add swag items to bags. Stand out at this event and beyond with this special opportunity. Weimaraner Sponsors will also receive a complimentary booth at Barktoberfest with VIP parking and access to the Kennel Club. Other benefits include your linked logo on the event website, being listed in press materials and e-blasts, and recognition on Placer SPCA's social media platforms.



For more information contact Kristine Davis at (916) 872-6163 or email kristined@placerspca.org.



PLACERSPCA.ORG
@placerspca

Facebook 30,000 Instagram 9,000 Twitter 2,000



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SPONSORSHIP LEVELS & BENEFITS	EXCLUSIVE EVENT SPONSOR \$10,000	PUDELPONTER \$7,500	GREAT DANE \$5,000	WEIMARANER \$3,000	GERMAN SHEPHERD \$2,500	SCHNAUZER \$1,500	DACHSHUND \$1,000	MIN PIN \$500
Fun Run/Walk entries	12	10	8	7	6	4	2	
VIP Parking passes	8	4	2	2	2	1	1	
Vendor booth(s) (10 x 10)	4	2	1	1	1	1	1	1
Sponsor provided banner(s) on display during the event	4	2	1	1				
Logo on event signage	✓	✓	✓	✓	✓	✓	✓	✓
Name on swag bag	✓	✓	✓	✓	✓	✓	✓	
Linked logo on event website	✓	✓	✓	✓	✓	✓	✓	
Listed in press materials and e-blasts	✓	✓	✓	✓	✓	✓	✓	
Recognition on Placer SPCA's social media platforms	✓	✓	✓	✓	✓			
Verbal recognition during event	✓	✓	✓		✓			
Logo on digital display in Placer SPCA's Adoption Center lobby	✓	✓	✓					
Recognition in Placer SPCA's Companion Connection newsletter	✓	✓						
Facebook live segment during Barktoberfest	✓	✓						
Special Facebook live segment at Placer SPCA featuring an adoptable pet	✓	✓						
Sponsored e-blast to Placer SPCA's email list	✓	✓						

Interested in showing your support as a sponsor and don't need the benefits? Become a Bark Buddy for \$250!

For more information contact Kristine Davis at (916) 872-6163 or email kristined@placerspca.org.

Barktoberfest



SPONSOR APPLICATION

Saturday, October 5, 2024 | 10am-4pm | Johnson-Springview Park in Rocklin

- EXCLUSIVE EVENT SPONSOR - \$10,000
- SCHNAUZER SPONSOR - \$1,500
- PUDELPOINTER SPONSOR - \$7,500
- DACHSHUND SPONSOR - \$1,000
- GREAT DANE SPONSOR - \$5,000
- MIN PIN SPONSOR - \$500
- WEIMARANER FUN RUN/WALK SPONSORS - \$3,000
- BARK BUDDY - \$250
- GERMAN SHEPHERD SPONSOR - \$2,500

Sponsorships (excluding Bark Buddy) include a 10' x 10' booth. Will you be using yours?* Yes No
*If so, please refer to the Vendor Rules & Information included in this packet.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Payment Method: Check Cash Visa/Mastercard

Credit Card #: _____ Exp. Date: _____

I have read and agree to the Vendor Rules and Information.

Signature: _____

THANK YOU FOR YOUR SUPPORT!

Questions? Please contact Kristine Davis at (916) 872-6163 or email kristined@placerspca.org. Please return this form by **September 6, 2024** to kristined@placerspca.org.

Note: Your company logo must be submitted to marketing@placerspca.org in a vector format (.eps, .ai or .png) on or before Friday, September 6, in order to guarantee recognition on the event website and in printed materials.

