

PLACER SPCA
COMPANION
Connection



Boots

From Maui to Placer SPCA
see page 5



year-End Giving

Perks of Being Charitable
see page 6

Copper the Cat

Goes to the Grand Canyon
see page 7



Celebrate with us at our 50th Anniversary Open House!



DECEMBER 11TH ✨ 5:30PM - 8:00PM
PLACER SPCA ADOPTION CENTER
200 TAHOE AVENUE
ROSEVILLE, CA 95678



OUR MISSION

The mission of Placer SPCA is to enhance the lives of companion animals and support the human-animal bond.

VISIT US

Adoption & Education Center

200 Tahoe Avenue, Roseville, CA 95678
(916) 782-7722
www.placerspca.org

Intake Center

150 Corporation Yard Road, Roseville, CA 95678
(916) 782-7722

Pet Adoption & Resource Center

1482 Grass Valley Highway, Auburn, CA 95603
(916) 782-7722 (CLOSED TO PUBLIC)

Pet Food Express - Satellite Cat Adoption Center

1009 Galleria Boulevard, Roseville, CA 95678

MEET OUR STAFF

Chief Executive Officer

Leilani Fratis | leilanif@placerspca.org

Executive Assistant

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Chief Operating Officer

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Connie Franklin | connief@placerspca.org

Chief of Veterinary Services

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Director of Programs & Volunteers

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Meghan Oliver | meghano@placerspca.org
Mike Oliverson | mikeo@placerspca.org

Special Events Manager

Kristine Davis | kristined@placerspca.org

Marketing Manager

Shannon Smith | shannons@placerspca.org

EXECUTIVE BOARD

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Tara Simpson | ABC10

Leilani Fratis | CEO, Placer SPCA

The Placer SPCA is a 501(c)(3) organization, federal tax ID #94-2607682. We are not affiliated with any other entity and do not receive funding through the ASPCA or HSUS.

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Follow us!



@placerspca



placerspca.org



#WHEREARETHEYNOW

Seasons Greetings from
Marceline

(formerly Adriana)

Her adopters wanted us to know that she's been doing great! They call her Marcie for short and shared, "She's a loud little girl who loves to talk, and always needs a lap to sit on."



Goonie
Adopted 2023

SAVE THE DATE

11.28
GIVING
TUESDAY

12.11
50th Anniversary
Open House

3.7
ANNUAL GALA



Obsidian.
now Boots
Adopted 2023

A message from Leilani

This has been a memorable year for Placer SPCA as we celebrate 50 years of service to the community, carrying out our mission to enhance the lives of companion animals and support the human-animal bond. We've been celebrating this milestone throughout the year and can't wait for our 50th Anniversary Open House next month (learn more on page 4).

Over the years, tens of thousands of cats, dogs, kittens, puppies, hamsters, guinea pigs, rabbits, chinchillas, and other animals have come through our doors to receive the care they need and deserve, so they can find forever homes and lead happy lives with loving families. It takes great teamwork and caring individuals to tend to the many animals relying on us to help them; including over 100 foster volunteers who provide round-the-clock care for the numerous kittens who are not yet old enough to stay in the kitten nursery; our veterinary team who perform spay/neuter surgeries, dental work, and many other types of medical care for sick and injured animals; and our guest services staff who assist in the pet adoption process. Even when a situation seems bleak, the dedication of everyone involved can bring an outcome better than anyone could've expected. Such is the story of one little kitten named Copper. Please read his amazing story on page 7.

At times, we are called upon to assist when natural disaster strikes, and this summer we received a desperate plea for assistance from Maui Humane Society to alleviate overcrowding of their homeless animal population prior to the devastating fire that swept through Lahaina. In August, we responded to Maui's call for help as they struggled to care for 130 dogs with only 40 kennels. Transport was arranged for three of their adoptable dogs, who all quickly found forever homes after arriving at our Adoption & Education Center. We continue to work in tandem to support Maui Humane Society in their time of crisis with more dogs arriving at Placer SPCA to find a new start. To find out more about one of these dogs, I invite you to read Boots' story on page 5.

As always, I am incredibly thankful to Placer SPCA's board members, volunteers, and staff, as well as our many generous supporters. It is through this collective partnership that plans are moving forward for **Phase II of our Master Plan, a fully equipped Veterinary and Foster Care Center**. This expansion will provide much-needed affordable and accessible veterinary wellness care, including spay and neuter services, for community pets.

Thank you for all that you have done to ensure that we are able to help displaced, homeless, and abandoned pets throughout our region and beyond for the past 50 years. We look forward to an exciting future of endless pawsibilities.

Sincerely,

Leilani Fratis

Leilani Fratis
Chief Executive Officer

Save the Date!

IT'S THE
SEASON
TO
SPARKLE

Celebrate with us at our 50th Anniversary Open House

DECEMBER 11TH ✨ 5:30PM - 8:00PM

PLACER SPCA ADOPTION & EDUCATION CENTER

200 TAHOE AVENUE

ROSEVILLE, CA 95678

Enjoy delicious drinks & tasty treats, play
games, visit our holiday pop-up shoppe,
and leave feeling full of holiday cheer!

Celebrating
50 years
PLACER

SPCA

PLACERSPCA.ORG



Ways to Give

RECYCLE WITH US

Intake Center

150 Corporation Yard Rd., Roseville

Drop off your California Redemption

Value (CRV) recyclables (please no

wine bottles) in our recycling bins.

Open daily 8:00am-4:30pm.

DONATE YOUR VEHICLE

Call 855-500-RIDE (885-500-7433)

Your vehicle donation will be picked
up for free and with no inconvenience
to you.

LEAVE A LEGACY

placerspca.org/giving

Our Circle of Hope Legacy Society
members have included Placer SPCA
in their will, trust, or estate plan, and
have notified us of their intentions.

GUARDIAN ANGEL PROGRAM

placerspca.org/angels

The Guardian Angel Program helps
treat conditions, various infections,
and covers veterinary expenses for
treatment of injuries, diagnostic tests,
and life-saving surgeries.

CORPORATE PARTNERSHIP

placerspca.org/partners

By becoming a Corporate Partner your
investment in Placer SPCA is an
investment in the community. Your
partnership will help fulfill your
company's marketing goals by
providing year-long recognition in
print, at a variety of venues, on the
Placer SPCA website, and more!

DONATE NOW

placerspca.org/donate

Placer SPCA relies on individual donations
from animal lovers like you in order to
offer the wide variety of programs and
services for animals and pet owners in
Placer County. (We are not affiliated with
any other entity and do not receive
funding through the ASPCA or HSUS.)

BUY A BRICK

placerspca.org/buyabrick

Purchase a personalized brick at
our Adoption & Education Center
and your unique message will
forever be displayed in the pathway
leading to the front of our best in
animal welfare practices facility.

HOLIDAY HONORARIUM

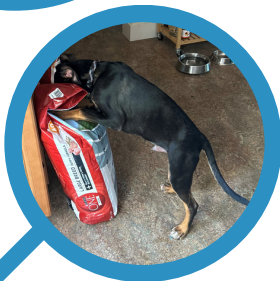
placerspca.org/give

The holidays are a great time to honor
friends and loved ones with a donation
in their name. We will send a card on
your behalf to those you honor.



Boots' Has New California Roots!

Boots...
then



Boots...
now



When Maui Humane Society put out a desperate plea for help to alleviate overcrowding of their homeless animal population, Placer SPCA responded (even prior to the devastating fire that swept through Lahaina).

Boots, originally Obsidian, was one of the island dogs transported to Placer SPCA in August. At just 4-months-old, he had a rough start as a homeless pup but he remained sweet and optimistic through it all. Maui Humane Society wanted the best for this "cutie patootie", so they put him on a plane where he made the journey across the ocean with hopes and dreams of finding a forever home through Placer SPCA.

Well, Boots' California dream has come true! He was quickly adopted and is now living his best life with a couple that absolutely adores him.

His adopters shared, "He is such a little light in our lives. He has adjusted so nicely to our home. He loves chasing his tennis ball around the yard (and our house), snuggling up on the couch with us, and playing with our friends' and families' pups. He's a ham and loves getting a million pets a day from everyone he meets. He's been to the beach, a vineyard (where he tried to act like a farm dog), camping, and to lots of friends' houses. Boots is the best boy and we are so grateful to you all for bringing him into our lives."

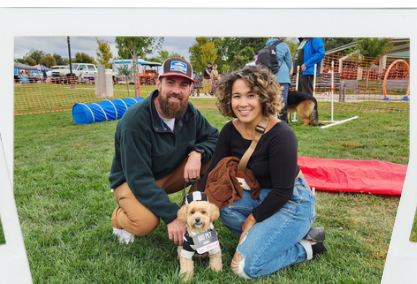
His adopters also shared that they recently did a DNA test on Boots and found out he's mostly Doberman and surprisingly, part Shar-Pei!

To hear more [#wherearetheynow](#) updates about Placer SPCA alumni animals who are thriving with their forever families, be sure to follow us on our Facebook and Instagram pages (@PlacerSPCA).

BARKTOBERFEST SPONSOR SPOTLIGHT: 347 GROUP | PUDELPOINTER SPONSOR

347Group
PROFESSIONAL STAFFING SERVICES

Barktoberfest was a howling good time with vendors, food, live performances, K-9 demos, and, of course, plenty of pups in costumes! We had a wonderful PAW-ty in the park and all proceeds from this community event will benefit Placer County's companion animals in need. Thanks for making Barktoberfest a success!



COMPANION CONNECTION | 5

Benefits of Being Charitable

Philanthropy will not only give you great personal satisfaction, it can also give you a current income tax deduction, let you avoid capital gains tax, and reduce the amount of taxes your estate may owe when you pass.

There are many ways to give to charity. You can make gifts during your lifetime or at your death. You can make gifts outright or use a trust. You can name a charity as a beneficiary in your will, or designate a charity as a beneficiary of your retirement plan or life insurance policy. If your gift is substantial, you can establish a private foundation, community foundation, or donor-advised fund. **Here are some tips to consider:**

Making Outright Gifts - An outright gift is one that benefits the charity immediately and exclusively. You will receive an immediate income and gift tax deduction. Consider giving cash or appreciated shares of stock or mutual funds. You may even get a deduction for the full value and avoid tax on the growth of your investment.

Will or Trust Bequests and Beneficiary Designations - These gifts are made by including a provision in your will or trust document, or by using a beneficiary designation form. The charity receives the gift at your death, at which time your estate can take the income and estate tax deductions. Consider reviewing your IRA beneficiary forms. Funds directed through a beneficiary designation will avoid tax to heirs and are a deduction to the estate.

Charitable Trusts - Another option is to create a charitable trust. You can name the charity as the sole beneficiary, or you can name a non-charitable beneficiary as well, splitting the beneficial interest (this is referred to as making a partial charitable gift). The most common types of trusts used to make partial gifts to charity are the charitable lead trust and the charitable remainder trust.

Qualified Charitable Distribution (QCDs) - Did you know that, if you are at least 70½ years old, you can make tax-free charitable donations directly from your IRA? By making what's called a qualified charitable distribution (QCD), you can benefit your favorite charity while excluding up to \$100,000 annually from gross income. These gifts, also known as "charitable IRA rollovers", would otherwise be taxable IRA distributions.

How QCDs work: *Instruct your IRA trustee to make a distribution directly from your IRA (other than SEP and SIMPLE IRAs) to a qualified charity. The distribution must be one that would otherwise be taxable to you. You can exclude up to \$100,000 of QCDs from your gross income each year. If you file a joint return, and your spouse is 70½ or older, you can exclude an additional \$100,000 of QCDs. QCDs count toward satisfying any required minimum distributions (RMDs) that you would otherwise have to receive from your IRA, just as if you had received an actual distribution from the plan. However, distributions that you actually receive from your IRA (including RMDs) and subsequently transfer to a charity cannot qualify as QCDs.*



Article submitted by Colin Grahl, CFP®, APMA®, Private Wealth Advisor at WGG Wealth Partners. For more information, you can reach Colin at (916) 677-1640 or colin.s.grahl@ampf.com.



Paw Club

Paw Club donors are recognized for their unrestricted annual donations that help us provide care for the many animals in need. Listed with permission.

GOLD (\$10,000 & up)

Colin Grahl & Karen Hauber Grahl
Dr. Robert & Dawn Gould
Elizabeth Laverty & Kevin Williamson
Gary Wraa
George & Danielle Carpenter
Gerald Bice
Jeannette & Kent Liebman
Ron & Jane Bailey

SILVER (\$5,000 & up)

Bob & Betty Steinhart
David Ketchum
Deborah & Richard Smith
Youn Suk and DK Matthews
John & Gabrielle Self
Joyce E. Howard
Meredith Lattin

BRONZE (\$1,000 & up)

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Betty Wren
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Robert & Norma Flautt
Roween Nacionales
Ruth E. Costa
Sandra S. Anderson



Mama Rosie

Adopted 2023

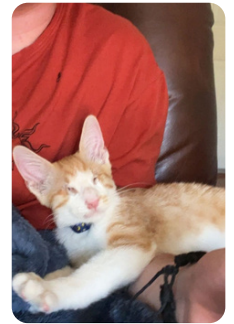
...and many other
anonymous donors



The Adventures of Copper

Copper, originally named Stevie, was found at just a few weeks-old. He was brought in to Placer SPCA needing round-the-clock care in order to survive. When examined, our veterinary team discovered he was born with a congenital defect of the eyelids which caused the upper eyelids to not be formed. Copper was placed in foster care until old enough to undergo a life-saving surgery to remove his eyes. He had a wonderful recovery and was adopted in early 2023.

His adopter has kept in touch, and recently shared what an exciting year Copper has had, "He's been on plenty of adventures with me, from the backyard to a cross country road trip to the Grand Canyon (pictured on left). He may be blind but he doesn't let that stop him from experiencing as much as he can! He plays, gets the zoomies, climbs his tree, and gets into all kinds of mischief like any other cat. Enjoy these pictures of him over the past year. I'm so glad to have him."



Circle of Hope

Circle of Hope members have included Placer SPCA in their will, trust or estate plan, and have informed us of their intention. Listed with permission.

Ann Palmer
Anne Hauber
Barbara Benedict
Barbara Pope
Barbara Smookler
Beverly Lewis & Gregg Hutchison
Bill & Nancie Radakovitz
Carol Cope
Carol Zerbo
Carole Haskell
Carolyn Eakin
Carolyn Hemig
Cathi Meyers & Laura Brown
Charlene Michelson
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Gary Wraa
Gerald Bice
Gwen Knittweis
Hilde A. Harris
In Memory of
Raymond Leroy Richardson
Jack & Gale Wright
Jacqueline Healing-Groff
Janet Clark
Jeannette & Kent Liebman
Jennifer Crisologo
Jey & Lynn Yelland
Jim & Judi Gray
Jim Lawrence & Lucinda Chipponeri
Joanne Lozenski
John & Gerlinde Millar
Judi & Leonard Bruckman
Katherine Dona
Kent Frkovich
Kimberley Silvers &
Sheila Cardno
Larry & Patricia Payne

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LeeAnn & Lonnie Dickson
Leilani & Steve Fratis
Linda Holt-Martin &
Ken Martin
Lynn & Michael Dean
Lynn L. Reeves
Lynn Levitt
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Marie Smith
Marilyn Kennedy
Marlene Stoner
Marsha Dashiell
Mary Groesbeck
Mary & David Terrell
Melissa Abramovitz
Meredith Lattin
Michael & Lyn Hutch
Nancy Lackemacher
Nikki Portillo
Pamela Aldrich
Pamela Franklin
Pamela and Thomas Coulter
Patricia Keefe & Darlene Romero
Patricia M. Anderson
Pauline & Dennis Kuklis
Rachel LaForest
Robert & Norma Flautt
Robert & Rita Baikauskas

Sabrina Horat
Scott & Rochelle Butera
Sharon Brown
Shirley Norling
Steve & Jennifer Speak
Steven & MaryAnn Clerici
Susan & Michael Jacobson
Susan & Pete Willson
Sybil Slavin
The Smith Family Trust/Robert G. &
Claudia K. Smith
Valerie Story
William & Jennifer Helgren



Amos
Adopted 2023



SAVE THE DATE

you can make a big difference on

**GIVING
TUESDAY
11.28.23**



HELP US GO GREEN: WANT TO RECEIVE
YOUR COMPANION CONNECTION
NEWSLETTER ELECTRONICALLY? EMAIL
US AT MARKETING@PLACERSPCA.ORG.
THANK YOU

Thank you, Corporate Partners

Corporate Partners make a year-long commitment to the Placer SPCA and receive marketing benefits at special events, in printed materials, and more. Interested in becoming a Corporate Partner? Contact our Development Department at funddevelopment@placerspca.org.

Corporate Champions



Corporate Advocates



Corporate Supporters

