

PLACER SPCA COMPANION Connection



Keeping Cool

ON HOT DAYS

see page 5



Barktoberfest

presented by Placer SPCA in
partnership with City of Rocklin

September 30
10am-4pm

A free, dog-friendly community festival
& ticketed Biergarten tasting experience
at Johnson-Springview Park in Rocklin



OUR MISSION

The mission of Placer SPCA is to enhance the lives of companion animals and support the human-animal bond.

VISIT US

Adoption & Education Center

200 Tahoe Avenue, Roseville, CA 95678
(916) 782-7722
www.placerspca.org

Intake Center

150 Corporation Yard Road, Roseville, CA 95678
(916) 782-7722

Pet Adoption & Resource Center

1482 Grass Valley Highway, Auburn, CA 95603
(916) 782-7722 (CLOSED TO PUBLIC)

Pet Food Express

1009 Galleria Boulevard, Roseville, CA 95678

MEET OUR STAFF

Chief Executive Officer

Leilani Fratis | leilanif@placerspca.org

Executive Assistant

Debbie Lewis | debbiel@placerspca.org

Chief Operating Officer

Renee Harris | reneeh@placerspca.org

Director of Development & Marketing

Connie Franklin | connief@placerspca.org

Chief of Veterinary Services

Dr. Lea Early-Thompson | leae@placerspca.org

Director of Programs & Volunteers

Tami Schmitz | tamis@placerspca.org

Operations Managers

Brittney Gilg | brittneyg@placerspca.org
Meghan Oliver | meghano@placerspca.org
Mike Oliverson | mikeo@placerspca.org

Special Events Coordinator

Kristine Davis | kristined@placerspca.org

Marketing Manager

Shannon Smith | shannons@placerspca.org

COMPANION CONNECTION I 2

EXECUTIVE BOARD

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Past President

Dawn Clayton | Thunder Valley Casino

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Kent Frkovich | Cisco Air Systems

Leilani Fratis | CEO, Placer SPCA

The Placer SPCA is a 501(c)(3) organization, federal tax ID #94-2607682. We are not affiliated with any other entity and do not receive funding through the ASPCA or HSUS.



Bowie
Adopted 2023

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Follow us!



@placerspca



placerspca.org



#WHEREARETHEYNOW

Chili was a recipient of hip surgery through Placer SPCA's Guardian Angel Program and her new Mom was very excited to share that she is doing great, "Chili has 'graduated' from physical therapy at Sierra Ranch Pet Rehabilitation Center where she has been able to continue with laser treatment and the water treadmill. She is a happy girl with her forever family and doggie big sister."

SAVE THE DATE

9.30

Barktoberfest

11.28

**GIVING
TUESDAY**

12.11

Holiday Open House

A message from

Leilani Fratis, Placer SPCA CEO

Dear Friends,

It's amazing to think that we officially became Placer County's first ever non-profit animal welfare organization 50 years ago. In 1973, a small group of individuals came together and recognized an unmet need in our community; the need for a safe haven for homeless and abandoned animals and shared a strong belief that no companion animal should suffer.

As we moved into the 90's, Placer SPCA had the opportunity to lease an abandoned corporation yard in Roseville and it was renovated to become Placer SPCA's first ever sheltering facility. Thousands of Placer County's most vulnerable animals were now able to receive much needed basic care and shelter, while great strides were made to find them permanent homes. Then, in 2001 Placer SPCA's Pet Mobile (a 24-foot adoption center on wheels) was acquired to help facilitate adoptions.

Later, as New Orleans was struck by Hurricane Katrina, we witnessed veterinarians performing surgeries behind shower curtains in warehouses during the aftermath. Seeing the work they were able to do, despite having inadequate facilities, inspired our next project. In 2007, a surgical suite was created on our premises to reduce the length of stay for animals in our care that were awaiting spay or neuter surgery.

When the recession hit in 2008/09, we recognized our community was struggling to provide care for their beloved pets and established an SOS Program to help keep people and pets together, when that seemed to make the most sense. In 2010 (while still in the midst of the recession), we opened a Pet Adoption and Resource Center in Auburn, as well as a Thrift Store to create a new revenue stream benefitting both the community, and our programs and services in times of uncertainty.

In 2011, we expanded adoption services again, by partnering with Pet Food Express to open a satellite Cat Adoption Center at their location in the Roseville Fountains. And in 2018, after years of planning (and in partnership with the city of Roseville), we built and opened a best in animal welfare practices Adoption and Education Center. As we celebrate our 50th year we are mindful of the support of donors and volunteers who have helped make all of these milestones a reality, enabling us to be responsive to the ever-changing needs within our community. I am confident that we will continue to see growth and positive change as we move through the next few years. I hope you will join us at the various celebrations throughout the year to mark this milestone in Placer SPCA's history, like Barktoberfest on September 30th and our Holiday Open House on December 11th.

I am incredibly thankful to Placer SPCA's board, volunteers, and staff, as well as our many generous supporters. Thank you for all you do to help ensure that we are able to help displaced, homeless, and abandoned pets throughout our region and beyond.

Sincerely,

Leilani Fratis

Leilani Fratis
Chief Executive Officer



Kanny
Adopted 2023



Egypt
Adopted 2023

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partnership with City of Rocklin



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**TICKETED BIERGARTEN EXPERIENCE 🐾 VENDOR BOOTHS 🐾 FOOD TRUCKS
LIVE PERFORMANCES 🐾 CANINE CONTESTS & MORE!**



Biergarten

**Biergarten
TICKETS
AVAILABLE NOW**



VIP \$100 (EARLY ACCESS, UNLIMITED TASTINGS, FOOD & SPIRITS)
GENERAL \$40 (UNLIMITED BREW & WINE TASTINGS)
MUST BE 21 OR OVER & SHOW ID, TICKET IS REQUIRED

Canine Contests!

**MUSICAL SIT
BEST DOG & HUMAN COSTUME DUO
BEST DOG COSTUME
BEST OKTOBERFEST COSTUME
BEST PET TRICK & MORE...**



SCAN TO LEARN MORE OR VISIT
placerspca.org/barktoberfest



**For sponsor or vendor opportunities, email Kristine
at kristined@placerspca.org or call 916.872.6163.**



Pupsicles...



& OTHER TIPS TO KEEP PETS COOL ON HOT DAYS!

A Placer SPCA staff member made the resident dogs pupsicles! As you can see, Whitney loved this cool frozen treat (especially the peanut butter flavor). They're super easy to make, too.

Peanut Butter Pupsicles

4 Frozen Bananas
1/2 cup Peanut Butter
Water

Blend 4 frozen bananas and 1/2 cup of peanut butter until smooth. Add water to desired consistency and pour it into cups, an ice tray, or a mold. Allow to freeze and serve.

Frozen Fruit Pupsicles

2 Frozen Bananas
1/2 cup Nonfat Greek Yogurt
1 cup Frozen (dog safe) Fruit
(Strawberries or Blueberries are great!)

Blend, pour, freeze, and serve!

For a Savory Twist

Try freezing bone broth and add in some kibble pieces for texture.



Whitney
Adopted 2023



Never leave your pet alone in a parked car

Even with cracked windows, temperatures can reach up to 120 degrees in minutes.

Exercise when it's coolest outside

Exercise in the early mornings and late evenings. Have plenty of water available. Remember, if the asphalt is too hot for you to touch, it's too hot for your pet!

Keep them cool & hydrated

Provide plenty of fresh water and shade for your pet while outdoors, and remember animals can get sunburned too. (Pets with light noses or fur on their ears are more vulnerable.)

Check in with your veterinarian

Heartworm disease is transmitted by mosquitos and can be fatal in dogs and cats. Check with your vet about heartworm prevention and flea and tick treatments.

Watch out for dangerous chemicals

Plant food, fertilizers, and insecticides are often used in private homes and in public spaces during the warmer months, and can be fatal if ingested by your pet.

Ways to Give

RECYCLE WITH US

Intake Center
150 Corporation Yard Rd., Roseville
Drop off your California Redemption Value (CRV) recyclables (please no wine bottles) in our recycling bins. Open daily 8:00am-4:30pm.

DONATE YOUR VEHICLE

Call 855-500-RIDE (885-500-7433)
Your vehicle donation will be picked up for free and with no inconvenience to you.

LEAVE A LEGACY

placerspca.org/giving
Our Circle of Hope Legacy Society members have included Placer SPCA in their will, trust, or estate plan, and have notified us of their intentions.

GUARDIAN ANGEL PROGRAM

placerspca.org/angels
The Guardian Angel Program helps treat conditions, various infections, and covers veterinary expenses for treatment of injuries, diagnostic tests, and life-saving surgeries.

CORPORATE PARTNERSHIP

placerspca.org/partners
By becoming a Corporate Partner your investment in Placer SPCA is an investment in the community. Your partnership will help fulfill your company's marketing goals by providing year-long recognition in print, at a variety of venues, on the Placer SPCA website, and more!

DONATE NOW

placerspca.org/donate
Placer SPCA relies on individual donations from animal lovers like you in order to offer the wide variety of programs and services for animals and pet owners in Placer County. (We are not affiliated with any other entity and do not receive funding through the ASPCA or HSUS.)

BUY A BRICK

placerspca.org/buyabrick
Purchase a personalized brick at our Adoption & Education Center and your unique message will forever be displayed in the pathway leading to the front of our best in animal welfare practices facility.

HONOR A LOVED ONE

placerspca.org/give
Honor friends and loved ones with a donation in their name. We will send a card on your behalf to those you honor.

When Larry met Virginia ...

The human-animal bond is powerful, and once in a while that special connection with a pet will grab the heart of a volunteer and hold it tight. This was the case with Placer SPCA volunteer Virginia when she met Larry. Larry and Virginia had an instant connection and she made it official by adopting this sweet dog earlier this year. A happy tail for all, and as you can see by the pictures below, these two are bringing each other so much joy!



Larry
Adopted 2023

More Volunteer Love Connections ...



Benny
Adopted 2023



Ahri
Adopted 2022



Link
Adopted 2023



Corporate Sponsor Spotlight: Sequoia Advisory Group | Corporate Supporter



Tell us about your business: Sequoia Advisory Group works to create a meaningful impact on the lives of our clients and their families. We care about you and truly love to help you get the most out of the life you envision. We believe you and your family deserve the best in a financial advisor. We care about helping you reach your goals so you can gain confidence in your financial life.

Why do you support the Placer SPCA? We support Placer SPCA because of our love of animals and we also support their mission.

Charlie Harrison, Sequoia Advisory Group President, is a proud cat owner, owning one cat from the Texas SPCA, and two sister cats from our very own facility! Thank you Sequoia Advisory Group for your continuous support!

Circle of Hope

Circle of Hope members have included Placer SPCA in their will, trust or estate plan, and have informed us of their intention. Listed with permission.

Ann Palmer
Anne Hauber
Barbara Benedict
Barbara Pope
Barbara Smookler
Bev Lewis & Gregg Hutchison
Bill & Nancie Radakovitz
Carol Cope
Carol Zerbo
Carole Haskell
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Cathi Meyers & Laura Brown
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Charlie & Christie Harrison
Colin Grahl & Karen Hauber-Grahl
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Colleen Watters
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Creighton & Nancy Fong
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Janet Clark
Jeannette & Kent Liebman
Jennifer Crisologo
Jey & Lynn Yelland
Jim & Judi Gray
Jim Lawrence & Lucinda Chipponeri
Joanne Lozenski
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Kimberley Silvers & Sheila Cardno
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Leilani & Steve Fratis
Linda Holt-Martin & Ken Martin
Lynn & Michael Dean
Lynn L. Reeves
Lynn Levitt
Margaret Martin

Marie Smith
Marilyn Kennedy
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Marsha Dashiell
Mary Groesbeck
Mary & David Terrell
Melissa Abramovitz
Meredith Lattin
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Pamela and Thomas Coulter
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Susan & Michael Jacobson
Susan & Pete Willson
Sybil Slavin
The Smith Family Trust/Robert G. & Claudia K. Smith
Valerie Story
William & Jennifer Helgren

Paw Club

Paw Club donors are recognized for their unrestricted annual donations that help us provide care for the many animals in need. Listed with permission.

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Colin Grahl & Karen Hauber-Grahl
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Barbara Crowther
Betty & John Shepherd
Betty Wren
Bonnie Ball
Bradford Lyle
Carol & Harrison Clark

...and many other
anonymous donors



SAVE THE DATE

You can make a big difference on

**GIVING
TUESDAY
11.28.23**



HELP US GO GREEN: WANT TO RECEIVE
YOUR COMPANION CONNECTION
NEWSLETTER ELECTRONICALLY? EMAIL
US AT MARKETING@PLACERSPCA.ORG.
THANK YOU

Thank you, Corporate Partners

Corporate Partners make a year-long commitment to the Placer SPCA and receive marketing benefits at special events, in printed materials, and more. Interested in becoming a Corporate Partner? Contact our Development Department at funddevelopment@placerspca.org.

Corporate Champions



Corporate Advocates



Corporate Supporters

