



Biergarten Rules & Information

Saturday, September 30, 2023 | 12pm-3pm (VIP 11:30am) | Johnson-Springview Park in Rocklin

1. Placer SPCA's Barktoberfest is an outdoor activity. Vendors will receive a 10'x10' grass area which includes an 8 foot table, chair, ice, and cups.
 - Vendor is responsible for providing beer/wine/brews and jockey boxes, dump buckets, additional tables or chairs if needed, and other items for set-up and service (i.e. carts, CO2, ice buckets, promotional merchandise, EZ-Ups, etc.).
 - Vendors shall have the non-exclusive right to distribute up to 5oz. beverage tastings and sell promotional items. (We anticipate up to 400 Biergarten attendees.) Please note: Servers attending must have RBS certification through the California Department of Alcoholic Beverage Control (certificates must be on hand during the event). Learn more: <https://www.abc.ca.gov/education/rbs/>
 - Vendors will be given a wristband and are required to wear it throughout the event for identification purposes. Lunch will be provided prior to 11:30am.
2. Term of this contract is 9am to 4pm on Saturday, September 30, 2023.
 - The Biergarten opens at 11:30am for VIPs and noon for general patrons. Vendors must be set-up and ready by 11am. Last pour will be at 2:45pm and the Biergarten will close at 3pm.
 - Vendors will receive an email including booth assignment, a diagram, load-in and -out instructions, and parking instructions prior to the event. Delivery vehicles will be directed to designated parking after load-in and cannot return until the Biergarten closes at 3pm. Tear-down and clean-up will conclude by 4pm.
3. Vendor applications must be received by Friday, September 1st.
 - Vendors hereby waive all claims and recourse against Placer SPCA, including the right to contribution of loss or damage to persons or property in any way involved with Barktoberfest.
 - Vendors will indemnify and hold Placer SPCA harmless from all costs, losses, damages or expenses; including expense of litigation and attorney's fees, resulting from any person or property, arising out of any act of omission of vendors, their employees, or other representatives at Barktoberfest.
4. Submit your vector logo (.eps, .ai or .png) to shannons@placerspca.org by Friday, September 1st to ensure that we can provide vendor recognition on the event website.
5. By registering for Barktoberfest you grant permission to Placer SPCA to use any photos or videos taken for (but not limited to) social media, websites, television, publications and in its public relations efforts. Placer SPCA has permission to use photos/videos to publicize their programs, services, and events without compensation or notification.

Keep this page for your information and if you have questions contact, kristined@placerspca.org or call 916-872-6163.



Barktoberfest



presented by Placer SPCA
in partnership with City of Rocklin



Biergarten Application

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Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Number of representatives/servers that will be in attendance: 1 2 3

(Note: If you are experiencing staffing issues, please contact us to discuss how we may assist.)

Will you require a stipend? No Yes Amount: _____ (up to \$250 may be available)

Would you like to donate a raffle basket or item? Yes No

I have read and agree to the Biergarten Rules and Information.

Signature: _____

Prest!

Thank you for your support!

Questions? Please contact Kristine Davis at (916) 872-6163
or email kristined@placerspca.org.

Please return this form by **September 1, 2023** to kristined@placerspca.org.

