



Adoption & Education Center

200 Tahoe Avenue
Roseville, CA 95678
(916) 782-7722
www.placerspca.org

Placer SPCA Intake Center

150 Corporation Yard Road
Roseville, CA 95678

Pet Adoption & Resource Center

1482 Grass Valley Highway
Auburn, CA 95603
(530) 823-7722
Temporarily Closed

The Placer SPCA is a non-profit 501(c)(3) organization, not affiliated with any other entity and does not receive funding from the ASPCA or HSUS.

Did you know?

We earned 4 out of 4 stars for the 15th consecutive year!



Corporate Partnership Program

2022



COMMITMENT • IMPACT • VISIBILITY

AS A CORPORATE PARTNER...

Your investment in the Placer SPCA is an investment in our community. This partnership will help to fulfill your company's marketing goals by receiving year-long recognition in print, on social media, at a variety of events and venues, and on the Placer SPCA website.

PLACER SPCA BY THE NUMBERS

37,615

followers on Facebook,
Instagram, and Twitter

13,587

supporters receive our e-blasts and
Companion Connection newsletter

1,435

shelter animals found their
forever homes in 2020

1,057

shelter animals received
spay/neuter surgery before
being adopted in 2020

591

shelter animals received lifesaving
medical care through our Guardian
Angel Program Fund in 2020

Partner Benefits

CHAMPION: \$10,000

- Champion level sponsorship plus tangible benefits at major fundraising/virtual events
- Company logo and link on Placer SPCA's website
- Company Spotlight in e-blast, on the website, and in Placer SPCA's Companion Connection newsletter
- Three (3) social media Company Spotlight posts per year (includes quote & photo) **
- Three (3) social media posts per month
- 20% discount on Community Room rental fee

ADVOCATE: \$5,000

- Advocate level sponsorship plus tangible benefits at major fundraising/virtual events
- Company logo and link on the website
- Company Spotlight in e-blast and on website
- Two (2) social media Company Spotlight posts per year (includes quote & photo)
- Two (2) social media posts per month
- 15% discount on Community Room rental fee

SUPPORTER: \$2,500

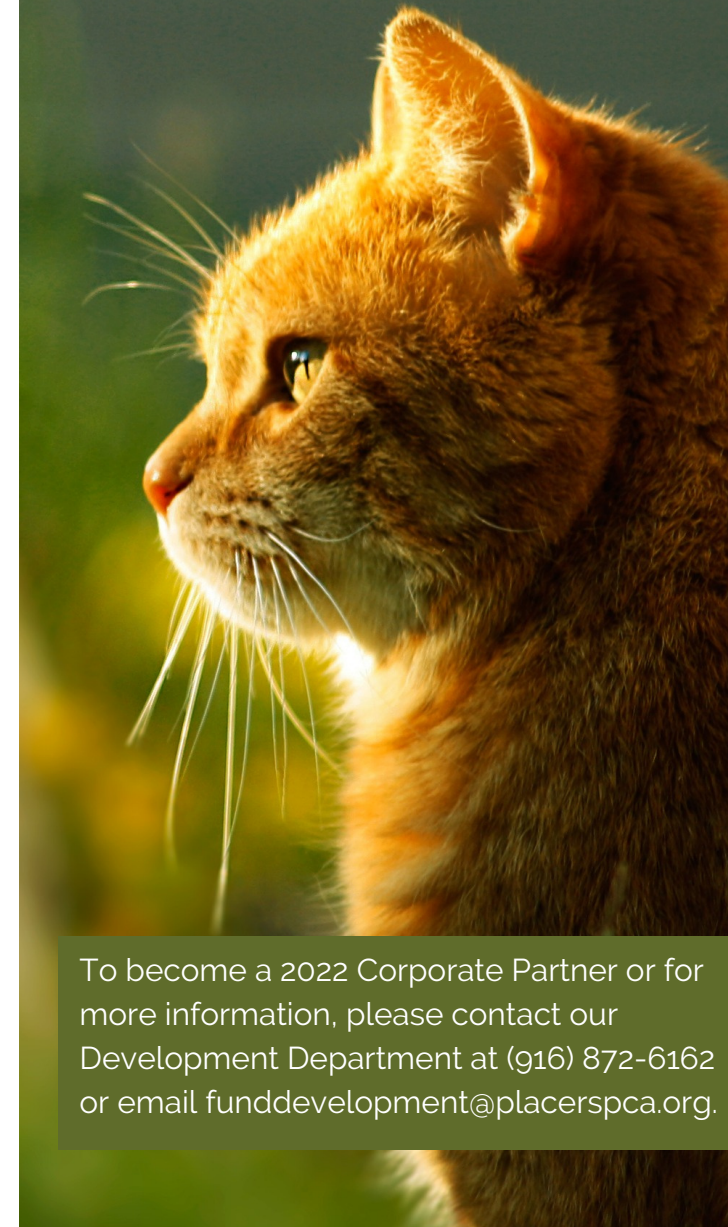
- Supporter level sponsorship plus tangible benefits at major fundraising/virtual events
- Company logo and link on the website
- Company Spotlight in e-blast and on website
- One (1) social media Company Spotlight post per year (includes quote & photo)
- One (1) social media post per month
- 10% discount on Community Room rental fee

Additional Benefits

- Logo in the Placer SPCA's newsletter, Companion Connection and in weekly e-blasts
- Recognition on LCD lobby display at Placer SPCA's Adoption & Education Center
- Knowledge that your support benefits the vulnerable homeless animals in our community

DON'T SEE A LEVEL THAT FITS YOUR SPECIFIC NEEDS?

Let us know! We are happy to customize a package that better aligns with your company's philanthropic and marketing goals.



To become a 2022 Corporate Partner or for more information, please contact our Development Department at (916) 872-6162 or email funddevelopment@placerspca.org.