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Placer SPCA Receives Highest Ranking for Fifteenth Consecutive Year

Roseville, Calif. – Placer SPCA has for the fifteenth year in a row been awarded a 4-star rating by Charity Navigator, the nation’s largest independent charity evaluator.

The 4-star ranking, Charity Navigator’s highest award, is only given to the most fiscally responsible, accountable, and transparent charitable organizations, making this achievement something Placer SPCA is very proud to receive.

Additionally, Placer SPCA ranks in the top 1% of all charities that have been awarded 4-stars ratings by Charity Navigator for the past fifteen years in a row, indicating that Placer SPCA outperforms most other charities in the country.

Founded in 1973, Placer SPCA has continued to serve the people and pets of the Placer County community while being solely funded by donations, grants, bequests, and service fees.

This accomplishment continues to affirm Placer SPCA’s outstanding fiscal achievements, while also further strengthening transparency, as well as trust between Placer SPCA and the local community.

“It’s important for those who invest in our organization – our donors – to know we responsibly manage our resources,” says Leilani Fratis, Placer SPCA CEO. “Our transparency also provides a clear picture of the impact our donor dollars have on the people and animals we serve.”

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ABOUT THE PLACER SPCA

Founded in 1973, the Placer SPCA is a 501(c)(3) non-profit organization dedicated to enhancing the lives of companion animals and supporting the human-animal bond. Today, we are the largest and most comprehensive nonprofit animal welfare provider in Placer County. In 2018 the Placer SPCA opened a best in animal welfare practices Adoption & Education Center and can house up to 4,000 animals annually. The Placer SPCA continues to grow and provide many innovative programs to enhance animal well-being and improve adoptability, such as: environmental enrichment and socialization strategies, behavior modification counseling and training, foster care, and mobile adoption. We also work closely with the community to provide adoption counseling, pet retention services, spay/neuter assistance and education, pet lost and found, humane education, collaborative rescue efforts, and volunteer opportunities.

ABOUT CHARITY NAVIGATOR

Charity Navigator, www.charitynavigator.org, is the largest charity evaluator in America and its website attracts more visitors than all other charity rating groups combined. The organization helps guide intelligent giving by evaluating the Financial Health and Accountability &

Transparency of more than 8,000 charities. Charity Navigator accepts no advertising or donations from the organizations it evaluates, ensuring unbiased evaluations, nor does it charge the public for this trusted data. As a result, Charity Navigator, a 501 (c) (3) public charity itself, depends on support from individuals, corporations and foundations that believe it provides a much-needed service to America's charitable givers. Charity Navigator, can be reached directly by telephone at (201) 818-1288, or by mail at 139 Harristown Road, Suite 101, Glen Rock, N.J., 07452.