

Placer SPCA Press Release

Media Contact:

Leilani Fratis, CEO | leilanif@placerspca.org | (916) 872-6161

FOR IMMEDIATE RELEASE: June 11, 2021

The Placer SPCA Offers Free and Low Cost Walk-In Microchip Clinics Ahead of Independence Day

Roseville, Calif. - Fourth of July celebrations may be fun for humans, but the pop, crackle, and boom of fireworks can be terrifying for your pets.

Loud noises scare animals. Dogs and cats fearful of these noises may make an attempt to escape, which could result in panicked dogs and cats becoming disoriented and lost.

The Placer SPCA would like to remind all pet owners that the best way to keep your pets safe is to keep them indoors in a quiet and familiar place whenever there are loud noises nearby. However, if your pet does become lost, a tag and microchip may make the difference in getting him or her back home.

The Placer SPCA will be offering two walk-in microchip clinics ahead of the July 4th holiday, on June 29th and 30th from 1 to 4 p.m. For the first 15 microchips each day, fees will be waived. Any additional walk in appointments will pay a clinic fee of \$15.

The walk-in clinics will be held at our Intake Center at 150 Corporation Yard Roseville, CA 95678. Please complete the [Microchip Waiver and Release](#) form and bring it with you.

About the size of a grain of rice, the microchip contains a code that a shelter or veterinarian can scan to obtain a pet owner's name from a national database maintained by the manufacturer. If your pet already has a microchip, please be sure to keep your contact information current. If you don't know the manufacturer information, stop by the Placer SPCA for a free scan.

Questions? Please contact Brittney Gilg, Shelter Operations Manager at brittneyg@placerspca.org.

###

About Placer SPCA

Founded in 1973, the Placer SPCA is a 501(c)(3) non-profit organization dedicated to enhancing the lives of companion animals and supporting the human-animal bond. Today, we are the largest and most comprehensive nonprofit animal welfare provider in Placer County. In 2018 the Placer SPCA opened a best in animal welfare practices Adoption & Education Center and can house up to 4,000 animals annually. The Placer SPCA continues to grow and provide many innovative programs to enhance animal well-being and improve adoptability, such as: environmental enrichment and socialization strategies, behavior modification counseling and training, foster care, and mobile adoption. We also work closely with the community to provide adoption counseling, pet retention services, spay/neuter assistance and education, pet lost and found, humane education, collaborative rescue efforts, and volunteer opportunities.