



Adoption & Education Center

200 Tahoe Avenue
Roseville, CA 95678
(916) 782-7722
www.placerspca.org

Placer SPCA Intake Center

150 Corporation Yard Road
Roseville, CA 95678

Pet Adoption & Resource Center

1482 Grass Valley Highway
Auburn, CA 95603
(530) 823-7722

*The Placer SPCA is a non-profit 501(c)(3) organization,
not affiliated with any other entity and does not receive
funding from the ASPCA or HSUS*

To become a 2021 Corporate Partner or
for more information, please contact our
Development Department at (916) 872-6162
or email funddevelopment@placerspca.org.

Did you know?

The Placer SPCA has received the highest ranking of
four stars from Charity Navigator 14 years in a row.



PLACER SPCA'S

Corporate Partnership Program 2021



COMMITMENT • IMPACT • VISIBILITY

As a Corporate Partner, your investment in the Placer SPCA is an investment in the community. This partnership will help to fulfill your company's marketing goals by receiving year-long recognition in print, on social media, at a variety of events and venues, and on the Placer SPCA website.

PLACER SPCA BY THE NUMBERS

The Reach

13,480

supporters receive our e-blasts and Companion Connection newsletter

35,400

followers on Facebook, Twitter and Instagram

Your Impact

2,397

animals found their forever homes

858

animals were altered through our Spay & Neuter Assistance Program

547

animals received lifesaving medical care through our Guardian Angel Program Fund

**Numbers reflect 2019 annual highlights published in early 2020*

Partner Benefits

CHAMPION: \$10,000

- Champion-level sponsorship plus tangible benefits at major fundraising/virtual events
- Company logo and link on website
- Company Spotlight in e-blast, on website, and in Placer SPCA's Companion Connection newsletter
- Three (3) social media Company Spotlight posts per year (includes quote & photo)
- Three (3) social media posts per month
- 20% discount on Community Room rental fee

ADVOCATE: \$5,000

- Advocate-level sponsorship plus tangible benefits at major fundraising/virtual events
- Company logo and link on website
- Company Spotlight in e-blast and on website
- Two (2) social media Company Spotlight posts per year (includes quote & photo)
- Two (2) social media posts per month
- 15% discount on Community Room rental fee

SUPPORTER: \$2,500

- Supporter-level sponsorship plus tangible benefits at major fundraising/virtual events
- Company logo and link on website
- Company Spotlight in e-blast and on website
- One (1) social media Company Spotlight post per year (includes quote & photo)
- One (1) social media post per month
- 10% discount on Community Room rental fee

Additional Benefits

- Logo in the Placer SPCA's newsletter, Companion Connection and in weekly e-blasts
- Recognition on LCD lobby display at Placer SPCA's Adoption & Education Center
- Knowledge that your support benefits the vulnerable homeless animals in our community



DON'T SEE A LEVEL THAT FITS YOUR SPECIFIC NEEDS?

Let us know! We are happy to customize a package that better aligns with your company's philanthropic and marketing goals.