

# BARKTOBERFEST

## SPONSOR LEVELS & BENEFITS

SATURDAY, OCTOBER 19, 2019 | MCBEAN PARK IN LINCOLN



	GREAT DANE \$5,000	GERMAN SHEPARD \$2,500	SCHNAUZER \$1,000	KATZE \$750	DACHSHUND \$500	MIN PIN \$250
<b>Your choice of Biergarten VIP tickets or Strut Your Pup entries</b> <i>(or any combination thereof)</i>	10	8	6	4	2	1
<b>Event t-shirts</b>	10	8	6	4	2	1
<b>One 10'x10' vendor booth</b>						
<b>Recognition on event website</b>	Logo with link	Logo with link	Logo with link	Listed with link	Listed	Listed
<b>Recognition on sponsor signage</b>	Logo	Logo	Logo	Listed	Listed	Listed
<b>Recognition on event t-shirts</b>	Logo	Logo	Logo	Listed	Listed	Listed
<b>Recognition on press materials</b>	Listed	Listed	Listed	Listed		
<b>Recognition on e-blasts</b>	Listed	Listed	Listed	Listed		
<b>Recognition on social media</b>	Logo with link or tag	Logo with link or tag	Logo with link or tag			
<b>Special sponsor recognition</b>	Biergarten Sponsors	Strut Your Pup Sponsors	Entertainment Sponsors			
<b>Banner on display</b> <i>(must provide)</i>	At Biergarten	At Strut Your Pup	At Gazebo			
<b>Logo on Biergarten souvenir tasting glass</b>	Logo					
<b>Digital ad on Placer SPCA's lobby LCD for 1 year</b>						

**Note: Sponsors receive priority in the vendor selection process and location placement.**

**WHY BECOME A BARKTOBERFEST SPONSOR?**

Event sponsorships help to provide critical funds for the care of Placer County's homeless pets. Align your business or organization with a great cause and gain visibility in the community.

PLACER SPCA'S 9TH ANNUAL



**SPONSOR APPLICATION**

SATURDAY, OCTOBER 19, 2019 | MCBEAN PARK IN LINCOLN

- GREAT DANE SPONSOR - \$5,000**
- KATZE SPONSOR - \$750**
- GERMAN SHEPHERD SPONSOR - \$2,500**
- DACHSHUND SPONSOR - \$500**
- SCHNAUZER SPONSOR - \$1,000**
- MIN PIN SPONSOR - \$250**

**Sponsorships include a 10'x10' booth. Will you be using yours?**  **Yes**  **No**

*\*Booths with food, beverages or other consumable products must obtain a Placer County Health Permit. Please call for more information.*

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Payment Method:  Check  Cash  Visa/Mastercard

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV: \_\_\_\_\_

**Questions? Please contact Connie Franklin at (916) 872-6162 or email [connief@placerspca.org](mailto:connief@placerspca.org).**

**Please return this form to the Placer SPCA by October 4<sup>th</sup> to [franchescaa@placerspca.org](mailto:franchescaa@placerspca.org) or by mail to the Placer SPCA at 200 Tahoe Avenue, Roseville, CA 95678.**

*The Placer SPCA is a private, nonprofit organization not affiliated with any other entity and does not receive donations through the ASPCA or HSUS.*