

PLACER SPCA'S 8TH ANNUAL

BARKTOBERFEST

BECOME A SPONSOR TODAY!

SATURDAY, SEPTEMBER 29, 2018 | @ THE GROUNDS IN ROSEVILLE

SPONSORSHIP BENEFITS

GREAT DANE
\$5,000

GERMAN SHEPHERD
\$2,500

SCHNAUZER
\$1,000

KATZE
\$750

DACHSHUND
\$500

MIN PIN
\$250

Biergarten tickets (general admission) + event t-shirts

10 | **8** | **6** | **4** | **2** | **1**

PRE-EVENT RECOGNITION

Promoted with event logo

10 | **8** | **6** | **4** | **2** | **1**

Logo/name all marketing materials*

10 | **8** | **6** | **4** | **2** | **1**

Mention on e-blasts

10 | **8** | **6** | **4** | **2** | **1**

Logo/name and link on event webpage*

10 | **8** | **6** | **4** | **2** | **1**

Social media posts

10 | **8** | **6** | **4** | **2** | **1**

ON-SITE RECOGNITION

Named official sponsor of one Barktoberfest attraction (i.e. Biergarten, Show Ring, etc.)*

10 | **8** | **6** | **4** | **2** | **1**

10' x 10' vendor booth

10 | **8** | **6** | **4** | **2** | **1**

Printed on all event t-shirts*

10 | **8** | **6** | **4** | **2** | **1**

Logo/name on sponsor banner*

10 | **8** | **6** | **4** | **2** | **1**

Vocal recognition throughout event

10 | **8** | **6** | **4** | **2** | **1**

POST-EVENT RECOGNITION

Mention in Companion Connection

10 | **8** | **6** | **4** | **2** | **1**

Listed on Thank You e-blast

10 | **8** | **6** | **4** | **2** | **1**

*Logos (if applicable) will be used for Great Dane, German Shepherd and Schnauzer sponsors. All other levels will have name printed.

**Sponsorship assignments will be on a first come, first serve basis. Great Dane sponsors will receive naming rights to larger attractions.

200 Tahoe Avenue
Roseville, CA 95678
www.placerspca.org



Development Department
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(916) 872-6162

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YES! I WANT TO BE A SPONSOR!

SATURDAY, SEPTEMBER 29, 2018 | @ THE GROUNDS IN ROSEVILLE

SPONSORSHIP OPPORTUNITIES

- \$5,000 **GREAT DANE** SPONSOR
- \$2,500 **GERMAN SHEPHERD** SPONSOR
- \$1,000 **SCHNAUZER** SPONSOR
- \$750 **KATZE** SPONSOR (for our cat lovers)
- \$500 **DACHSHUND** SPONSOR
- \$250 **MIN PIN** SPONSOR

ALL SPONSORSHIPS INCLUDE A 10'X10' BOOTH. WILL YOU BE USING YOURS? **YES*** **NO**

*Booths with food, beverages or other consumable products must obtain a Placer County Health Permit. Please call for more information.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Payment Method: Check Cash Visa/Mastercard

Credit Card #: _____ Exp. Date: _____

Signature: _____ CVV: _____

Please submit this form by **September 14th** to guarantee placement in all printed materials.

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