

PLACER SPCA 2016: BY THE NUMBERS

20,700

Newsletter and e-blast recipients

21,600

Facebook, Twitter and Instagram followers

6,000

Attendees at our major fundraising events

2,400

Animals found forever homes this year



The Placer SPCA has received the highest ranking of four stars from Charity Navigator ten years in a row.



To become a 2017 Corporate Partner or for more information, please contact our **Fund Development Department**
(916) 782-7722, ext. 102 or
(530) 885-7387, ext. 102
funddevelopment@placerspca.org

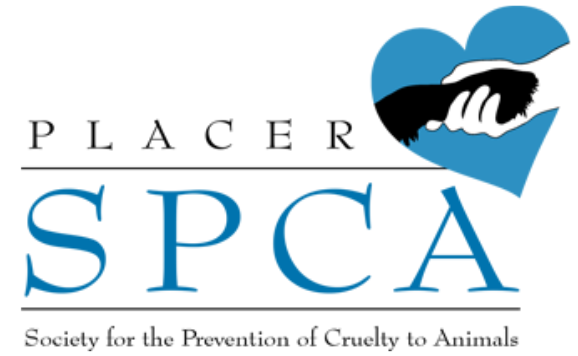
Placer SPCA Companion Animal Care Center
150 Corporation Yard Road
Roseville, CA 95678
T: (916) 782-7722 | (530) 885-7387
F: (916) 782-8655
www.placerspca.org

Placer SPCA Pet Adoption & Resource Center
1482 Grass Valley Highway
Auburn, CA 95603
T: (530) 823-7722

Placer SPCA Thrift Store
931 Washington Boulevard, Ste. 107
Roseville, CA 95678
T: (916) 782-2434



The Placer SPCA is a non-profit 501(c)(3) organization, not affiliated with any other entity and does not receive funding from the ASPCA or HSUS.



CORPORATE PARTNERSHIP PROGRAM 2017



VISIBILITY

PUBLICITY

RECOGNITION

BECOME A 2017 CORPORATE PARTNER

As a 2017 Corporate Partner, your investment in the Placer SPCA is an investment in the community. Your partnership will help to fulfill your company's marketing goals by providing year-long recognition in print, on social media platforms, at a variety of venues, and on the Placer SPCA website.

CORPORATE CHAMPION: \$10,000

- Top level sponsorship plus tangible benefits at major fundraising events
- Company logo and website link featured on the Placer SPCA's website homepage
- Company logo and website link on the Placer SPCA's Corporate Partnership webpage
- Invitations to private events and gatherings

CORPORATE ADVOCATE: \$5,000

- Premier sponsorship plus tangible benefits at all major fundraising events
- Company logo and website link on the Placer SPCA's Corporate Partnership webpage
- Invitations to private events and gatherings

CORPORATE SUPPORTER: \$2,500

- Sponsorship plus tangible benefits at all major fundraising events
- Company logo and website link on the Placer SPCA's Corporate Partnership webpage
- Invitations to private events and gatherings

ADDITIONAL BENEFITS

- Acknowledgement in the Placer SPCA's quarterly newsletter, Companion Connection
- Company logo prominently displayed at all major fundraising events
- Recognition on signage at mobile adoption sites and various events throughout the community
- Visibility on the Placer SPCA's 40" LCD lobby display during business hours
- Knowledge that your support benefits the vulnerable homeless animals in our community

DON'T SEE A LEVEL THAT FITS YOUR SPECIFIC NEEDS?

We would be happy to customize a package that is more in line with your philanthropic and marketing goals!

SPECIAL EVENTS

FUNNY BONES

More than 300 guests enjoy a sell-out evening that includes a sit down dinner, auctions and a live comedian while bringing awareness to the program and services offered at the Placer SPCA.

WOOF WINE & DINE

An evening of sampling local food, wine and beer along with 500 guests and their canine companions! This special night under the stars also includes fun activities for you and your dog.

BARKTOBERFEST

A festival for canines and their well-behaved human companions. More than 3,000 attendees enjoy a day of food, music, and fun for the whole family, including activities for your furry friends!

